CURRY KING

of Birmingham

2027

Love BRUM

25.02.27 ⚜ 18:00 ⚜ EASTSIDE ROOMS

CURRY KING of Birmingham

WHAT IS THE CURRY KING OF BIRMINGHAM?

The Curry King of Birmingham is LoveBrum's flagship annual fundraising dinner and must attend event of the year for Birmingham businesses. The event is designed to raise funds for worthy causes in Birmingham and bring together the business community to raise civic pride. It's not your usual black-tie dinner, teams go head-to-head to be crowned 'Curry King of Birmingham'!

WILL I HAVE TO COOK?

Your table will be allocated a professional chef who will cook your curry - all you need to do is select the perfect spice combinations from the spice list, give it to the team and a competition begins!

WILL WE HAVE TO EAT OUR OWN CURRY?

You won't have to eat the curry you cook (thankfully!) although you can have a taste! Our expert caterers will be cooking a fresh three-course Indian menu for you and your guests to enjoy.

HOW IS THE WINNING TEAM DECIDED?

A team of expert judges from across Birmingham's restaurant and hospitality scene will be tasting and judging your curries, and the overall winning table will be crowned the Curry King of Birmingham (with wooden spoon prize for the losing team)!

WHAT'S THE BENEFIT TO MY BUSINESS?

Your table of ten becomes your team, whether that be clients, friends or colleagues. This event provides you with a great business opportunity to compete, network, raise your company profile all while raising vital funds for LoveBrum.

WHAT ELSE TO EXPECT ON THE NIGHT?

The night will be jammed pack with networking opportunities with employees, clients and other businesses in the room. There will cultural entertainment, different activities to engage in, raffle prizes to be won and a charity auction. This is a fundraiser like no other with something for everyone.

You can check out last years Curry King of Birmingham on our Instagram

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ABOUT THE NIGHT

18:00 - Arrival drinks

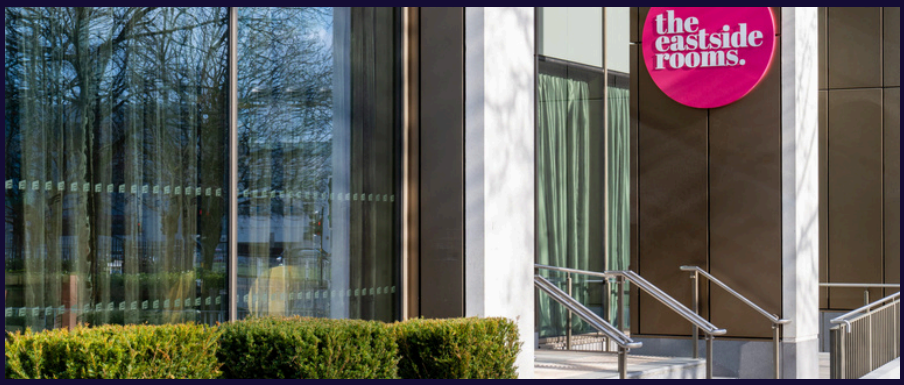
19:15-19:45 - An introduction from LoveBrum and our supporters

19:45 - Starters are served and curry creations commence!

22:30 - The Curry King or Queen of Birmingham is crowned!

Midnight - Carriages

LOCATION



The Eastside Rooms
2 Woodcock Street, Birmingham, B7 4BL

CONTACT: HELLO@LOVEBRUM.ORG.UK

MEET THE HEAD JUDGE

ALEX CLARIDGE

Alex Claridge is chef-patron of The Wilderness and Albatross Death Cult, two creative fine dining restaurants in Birmingham's Jewellery Quarter.

Self-taught, non-conformist and uncompromising, with a broad range of creative influences -- almost none of them food -- Alex's work is informed variously by architecture, fashion, art and music. The Wilderness is approaching 11 years of experimentation and searching. In Februrary 2026 the restaurant was awarded its first Michelin star and Alex continues to helm the restaurant alongside his Executive Chef, Ediz Engin.

Albatross Death Cult, a 14-seater chef's counter restaurant in a canal-side factory, opened in 2024 as an outlet for ideas outside The Wilderness, and a temple to British seafood and wild coastal ingredients



SUPPORTER PACKAGES

HEADLINE SUPPORTER

£5000 (2 available to non competing businesses)

A £2500 donation directly to LoveBrum causes
Premier table location at the gala for 10 guests including 3 course meal and drinks package
Logo included on press board and all event marketing materials
Prominent logo placement on all social media and digital communications
Feature in press releases and social media communications as a LoveBrum, Curry King of Birmingham headline supporter
Feature in pre event direct email to the LoveBrum database
Feature in post event direct email to attendee's
Opportunity to include branded merchandise on the tables and in main event area
EXCLUSIVE Speaking opportunity during the event to introduce your brand to the room and share why you love Brum

DRINKS SUPPORTER

£3000 (SOLD)

Includes sponsorship of drinks during drinks reception
A £500 donation directly to LoveBrum causes
One table at the gala for 10 guests with VIP placement including 3 course meal and drinks package
Logo placement on the table in the event program
Logo included on press board
Recognition during event announcements
Social media mention as exclusive Drinks Sponsor
EXCLUSIVE Branding opportunities during the drinks reception

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SUPPORTER PACKAGES

VIP TABLES

£1800 (3 remaining)

A £250 donation directly to LoveBrum causes
One table at the gala for 10 guests with front row placement including 3 course meal and drinks package
Logo placement on the table and in the event program
Logo included on press board
Recognition during event announcements
Social media mention as a VIP Table Sponsor

PREMIUM TABLES

£1500 (9 available)

One table at the gala for 10 guests with second row placement including 3 course meal and drinks package

TABLES & TICKETS

A table at the gala for 10 guests including 3 course meal - £1200

Half table at the gala for 5 guests including 3 course meal - £700

2 tickets at the gala including 3 course meal - £275

1 ticket at the gala including 3 course meal - £150

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LOVE BRUM

WHAT IS LOVEBRUM?

LoveBrum is a registered charity that supports hidden gem projects across Birmingham that deliver real change and positive outcomes for their community.

WE FIND, FUND & SUPPORT VOLUNTEER & COMMUNITY-LED CAUSES, PROJECTS & INDIVIDUALS THAT ARE MAKING BIRMINGHAM A BETTER PLACE

We were founded in 2015 with a simple purpose; make Birmingham even better place to be. A group of business leaders came together to make real positive change.

We exist to engage, empower and support community organisations working with the most vulnerable and isolated people in our community.

We work alongside organisations who struggle to access the platform or funding that their work deserves to help them to build their skills, confidence and overcome the barriers they encounter.

WHY DO WE DO WHAT WE DO?

We Love Brum (it's in the name). But we also recognise the reality of life in Birmingham and the serious issues and challenges the city faces like homelessness, knife crime and drug abuse.

We know there are many large and established charities addressing these issues - but they are not who we support. Our causes and projects are a smaller but equally important part of Birmingham's support ecosystem.

THEY DESERVE OUR SUPPORT. HELP US HELP THEM.

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OUR CAUSES

Supporting LoveBrum means supporting the Hidden Heroes that run small charities, causes and projects that serve their communities.
Below are just some of the individuals and causes we support.

Curry King of Birmingham will help raise vital funding to further support the work of these important iniatives.



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